



Five Star Hiring

Sports Career Development & Digital Marketing Intern

Internship Type: Part-Time Internship | Remote with Flexible Hours

Ideal For: Current College Students or Recent Graduates

About Five Star Hiring

Five Star Hiring helps student-athletes transition from sports to careers by connecting them with employers, educating them on their transferable skills, and preparing them for long-term professional success.

Our mission goes beyond recruiting. We are building a platform focused on career development, education, and opportunity for student-athletes through career coaching, resume and LinkedIn development, employer partnerships, speaking engagements, workshops, and digital resources for career readiness.

What You'll Work On

- Assist with updates to the Five Star Hiring website.
- Help improve page organization and user experience.
- Support SEO improvements and content optimization.
- Add and organize testimonials, videos, and graphics.
- Assist with content planning and social media strategy.
- Help repurpose speaking clips and career advice content.
- Support email marketing campaigns and audience engagement.
- Help maintain brand consistency across platforms.
- Assist with Canva graphics and visual content.
- Contribute ideas for new initiatives and growth opportunities.

What You'll Gain

- Hands-on experience in sports business.
- Career development and branding exposure.
- Digital marketing and communications experience.
- Recruiting and talent development insight.
- Website management and content strategy experience.
- Exposure to entrepreneurial business operations.
- Portfolio-worthy work connected to athletics and workforce development.

Ideal Candidate

- Organized and dependable.
- Strong communicator.
- Comfortable learning new platforms and tools.
- Interested in sports, branding, marketing, or career development.
- Creative and detail oriented.
- Self-motivated and willing to contribute ideas.
- Student-athletes are strongly encouraged to apply.

Preferred Majors

- Sports Management
- Marketing
- Communications
- Public Relations
- Business Administration
- Digital Media
- Journalism
- Entrepreneurship

Bonus Skills

- Canva
- Wix
- LinkedIn
- Instagram/TikTok content

- Email marketing platforms
- Basic graphic design
- Video editing

About the Vision

Five Star Hiring is evolving into more than a recruiting company.

We are building a brand focused on career development, student-athlete education, and helping athletes successfully transition into the workforce.

This internship is an opportunity to help shape that growth while gaining meaningful professional experience along the way.

To Apply:

Email your resume and a short introduction explaining your interest in the role.